

Engly Chang

San Francisco Product Designer
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Meta Risk Foundations

Staff Designer
2024 Jan–2026 May
Risk Foundations owns the platform that all features at Meta have to use to assess risks properly. I designed complex end-to-end and bespoke internal systems—including AI-assisted reviewer workflows and compliance and audit platforms—while shipping production code via AI. I operated as a PM-hybrid (scoping, GTM planning, metrics ownership) while maintaining craft excellence (shipping code, bug bashing, design quality) and shipped strategic product bets.

Metaverse Horizon Worlds

Staff Designer
2023 Dec–2022 Aug
Focused on connecting people through Meta’s VR/AR social platforms big bet. Specifically driving “Getting together” and “Calling” experiences across multiple platforms. Led the identity-system frameworks across more than 25 product surfaces, untangling complex policy, engineering, and privacy constraints. Designed foundational onboarding and privacy experiences that directly boosted retention.

Facebook Stories & Reels: Interfaces (FB Lite, web, Messenger and more)

Staff Designer
2018 Mar–2021 Jul
Led the design and multi-surface expansion for FB Stories and Reels experiences across Lite interface, web, Messenger and emerging wearable platforms. Drove ambitious UX bets, streamlining core interface experience, and establishing measurable quality frameworks. Shipped high-growth discovery and engagement flows that consistently exceeds target metrics.

Enterprise Engineering Platform

Sr. Designer
2016 Mar–2016 Mar
Designed end-to-end enterprise platform across internal Meta Recruiting and People Operations. Took complex and unique internal operational bottlenecks and transformed them into indispensable internal products—designing scheduling automation and matching systems that improved operational throughput. Alongside execution, co-drove platform roadmaps and standardized reusable UI patterns for the broader team.

Yahoo! Mail, Mail Search & Search

Sr. Designer
2013 Aug–2016 Jan
Co-defined a new Yahoo app and proprietary card design system and platform while leading end-to-end design for Yahoo Mail features, including search, extractions, and link previews, from early concept to launch.

Others Other clients include Apple, Getaround, Siegle + Gale, Macys.com and more

Thought leadership

Product design leadership Q&A panel for onboarding design camp at Meta
Instructor for PM onboarding class “How to work with Product Designers” at Meta
Speaker at 2017 Talk UX Conference, Taiwan, Taipei
16th Annual Webby Award for the School/University category

Carnegie Mellon University

Bachelor of Fine Arts Dual Concentration
Electronic Time-Based Media & Painting + Drawing